

Outreach Committee Minutes

July 26, 2024

Attendees: Kristin Clarkson, Julia Marshall, Jess Urie

Absent: Susan Burke

1. Approved June meeting minutes
2. Newsletter:
 - 2.1. Reviewed the columns we as a committee are writing for the newsletter and the schedule
 - 2.2. Will include research committee survey winners in the newsletter. I'll provide Kristin the info
 - 2.3. Allison at Fair Health agreed to do a paragraph on case law as relates to databases. Will integrate into schedule. Should probably also reach out to AHD and other resources to feature them.
3. CMSA Collab
 - 3.1. Schedule another meeting with CMSA:
 - 3.1.1. Anne and Jess to provide Liz dates for September availability, for next joint meeting,
 - 3.1.2. Agenda for meeting: Renew contract? what else do we want from collab?
 - 3.2. CMSA blog opportunity: Legal blog: How to handle a deposition, how to handle trial testimony, documentation tips, etc. Jess suggested Victoria. Will consider others who have testimony history.
4. National Nurses in Business: Happening now. Shelene likely not there. Flyer we supplied includes QR code for tracking.
5. Social media. All agree we should be out there more on Linked in, FB, etc. Jess to talk with Colin about using bits of the newsletter as material to go out into social media since it has already been vetted. He can just get it from our google drive folder.
6. CouldShould we develop local "virtual chapters" for member engagement? Zoom gatherings? EB board to discuss.
7. Conference committee liaison wants to work with us on putting out the word. Julia will connect with Jenn Masse. Also provided Julia info from my AALNC phone call of other possible ways to reach out. JERK, Nursing Network, etc.
8. IALCP/IARP Jess talking with them about conference collab or not.

Access outreach committee email account:

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