

AANLCP Outreach Committee Meeting Agenda

August 25,2023 Noon.

Review and approve prior meeting minutes:

1. Newsletter
 - Additional help needed prior to sending out for August?
 - Tiffany to join Executive Board meetings
 - Member spotlight?
 - Book/Chapter review
 - Member benefits: highlight specifics and provide direction on how to locate in on the website.
2. Survey prepared by Susan and Tiffany
3. Collaboration with other member organizations
 - Results of meeting with CMSA (from last month's agenda)
 - Outreach contacts:
 - **National Association for Home Care and Hospice** Amy Guberman (202) 547-7424 x3202
 - **CMSA** Lisa Parker-Williams [linkedin.com/in/lisaparker-williams-dnp-mba-rn-ccm](https://www.linkedin.com/in/lisaparker-williams-dnp-mba-rn-ccm) , Joan Sevy Majers [linkedin.com/in/jsmajers](https://www.linkedin.com/in/jsmajers)
 - **American Rehab Nurses:** Samantha Spurling, Education Administrator sspurling@rehabnurse.org
 - **IARP** Julie Sawyer Little julie@sawyerconsulting.com
 - **AALNC** Karen Wilkerson kwilki55@gmail.com
 - PT/OT/ST Groups?
 - Suggested other groups.
4. Develop an educational presentation on life care planning that can be tailored as a presentation for use with these other groups either for conference presentation or for educational presentation
5. Identify/Develop articles for use in the other member journals about the role of a life care planner and what our knowledge base is. How can be be mutually beneficial. (maybe to include members of the legal profession, judges, brain injury groups, spinal cord injury groups, amputee groups) Explore with journal committee which articles might be beneficial/already written.
6. Issues to discuss with executive board at the 8/8/23 meeting
 - How do we better identify member organizations that our current members are involved in? Either through survey or updating the application process? do we already have this information
 - Clarify Goals: outreach to membership? Outreach to outside organizations? to community to the legal field? to patient organizations? Where do we overlap with other committees.

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