

## AANLCP Outreach Committee Meeting Meeting Minutes

**July 28, 2023 Noon.**

Members in attendance:

Shirley Daugherty  
Tiffany Lightfoot  
Liz Holakiewicz

Members Absent:

Jenn Craigmyle  
Susan Burke

### **Minutes from June 23, 2023 were reviewed and approved**

1. Newsletter Andrea Nebel attended the meeting and provided resources and direction for publication of monthly Newsletter that Tiffany will be handling.

Goal of the newsletter is transparency with membership on executive Board and Committees. Monthly circulation, at the end of the month summarizing events of the month

The AANLCP website has a location where advertisers indicate interest

We will solicit and include committee and board updates

Anthony is graphic designer and will take the information submitted and organize and format

Needs to go to Board for review

Colin Parker (AANLCP staff) will distribute to membership

Other ideas for newsletter would be:

- Upcoming changes to membership for non nurses
- Upcoming events: webinars, CNE
- Member spotlight
- Book/Chapter review
- Member benefits: highlight specifics and provide direction on how to locate in on the website.

2. Committee Goals discussed. There is no membership committee for the organization at this time so outreach will be outreach to membership which includes the newsletter and current survey as current priorities.

Additional potential goals for further discussion

- Outreach to outside organizations for collaboration and education on role of LCP
- to community
- to the legal field
- to the judiciary field
- to patient organizations (brain injury associations, spinal cord injury assoc)

3. Reviewed non renewing member survey prepared by Susan and Tiffany.

- Tiffany will provide modified survey for review prior to next meeting
- Liz will get executive board direction on what they might want from survey at scheduled 8/8 meeting

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- how does student membership convert to basic membership
- how do we get information about how many members are at each level
- should there be a mid level option other than Premier and Basic and maybe a Retired member option
- How do we better identify member organizations that our current members are involved in? Either through survey or updating the application process? do we already have this information

Topics for next meeting:

Collaboration with other member organization  
Results of meeting with CMSA

Outreach contacts:

**National Association for Home Care and Hospice** Amy Guberman (202) 547-7424 x3202

**CMSA** Lisa Parker-Williams [linkedin.com/in/lisaparker-williams-dnp-mba-rn-ccm](https://www.linkedin.com/in/lisaparker-williams-dnp-mba-rn-ccm) , Joan Sevy Majers [linkedin.com/in/jsmajers](https://www.linkedin.com/in/jsmajers)

**American Rehab Nurses:** Samantha Spurling, Education Administrator  
[sspurling@rehabnurse.org](mailto:sspurling@rehabnurse.org)

**IARP** Julie Sawyer Little [julie@sawyerconsulting.com](mailto:julie@sawyerconsulting.com)

**AALNC** Karen Wilkerson [kwilki55@gmail.com](mailto:kwilki55@gmail.com)

PT/OT/ST Groups?

Suggested other groups?

Develop an educational presentation on life care planning that can be tailored as a presentation for use with these other groups either for conference presentation or for educational presentation.

Identify/Develop articles for use in the other member journals about the role of a life care planner and what our knowledge base is. (maybe to include members of the legal profession, judges, brain injury groups, spinal cord injury groups, amputee groups)

Explore with journal committee which articles might be beneficial/already written.